### The Island's Finest Landscapes

The Isle of Wight Area of Outstanding Natural Beauty (AONB) is part of a national family of protected landscapes. AONB's have the same level of protection as National Parks.

# **Purpose of AONB Designation**

The primary purpose of the designation is to conserve and enhance the natural beauty of the landscape.

Natural Beauty encompasses everything 'natural' and human that makes an area distinctive; geology, climate, soil, plants, animals, communities, archaeology, buildings and the people who live in it, past and present and the perceptions of those who visit it.

These are described in terms of landscape character. The Isle of Wight AONB has 11 landscape types.

# **Managing Change**

The relationship between people and place is critical to the future health of the AONB designation. Living landscapes need sustainable vibrant communities, where the relationship between people and place results in a balance between the social and economic needs of communities and the protection of the



## **Working Together**

The management of the Isle of Wight Area of Outstanding Natural Beauty is overseen by the Isle of Wight AONB Partnership. This is an independent organisation made up of key stakeholders with a direct management role or interest in the AONB.

This is jointly funded by Natural England and the Isle of Wight Council.

#### **Our Role**

A significant role of the AONB Partnership is to promote awareness of sense of place afforded by landscape character; and encourage stakeholder and community responsibility for the future of the AONB.

#### Our core functions are to:

- Produce and review an AONB Management Plan
- Raise awareness and appreciation of the AONB
- Encourage people to consider the AONB in carrying out their daily activities
- Monitor and report on the management of the AONB

For further information on the work of the AONB Partnership please contact:

#### Isle of Wight AONB Unit

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# Isle of Wight



Area of Outstanding Natural Beauty



