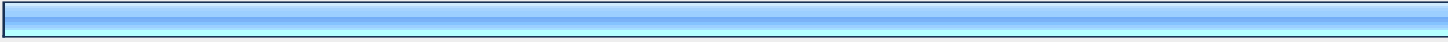





Isle of Wight AONB Management Plan Review - Policies and Policy Objectives Survey

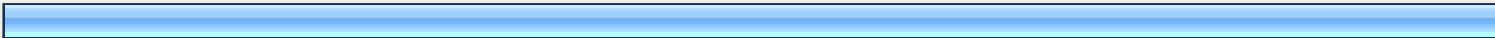
1. LC1 Policy Area: Awareness The importance of the landscape character is recognised, widely understood and taken into consideration in all proposals for change. **Policy Objectives** - To evolve the understanding of the landscape character complexity of the AONB. To identify and recognise the non-physical elements of landscape character such as views, peace and tranquility and 'dark skies' which make the AONB special. To provide and update detailed information on the natural beauty and special qualities of the landscape of the AONB through the use of Landscape Character Assessment (LCA). To facilitate the use of LCA for community planning initiatives such as Village Design Statements, Parish Plans and Market Town Health Checks. To identify and recognise the importance of traditions, customs, language and place names to the character of the AONB.

		Response Percent	Response Count
Yes		96.8%	30
No		3.2%	1
Don't Know		0.0%	0
Do you have any other observations on this particular policy or policy objectives that you would like to make?			14
answered question			31
skipped question			0



2. LC2 Policy Area: Recording and Monitoring The impact of recreational activities, agriculture, land management, climate change and development on the landscape character and special quality of the AONB are recorded and monitored. Policy Objectives - To develop mechanisms for recording and monitoring data about the condition of the AONB's landscape. To establish mechanisms for monitoring the impact of change upon the landscape character of the AONB.

		Response Percent	Response Count
Yes		96.8%	30
No		3.2%	1
Don't Know		0.0%	0
Do you have any other observations on this particular policy or policy objectives that you would like to make?			16
			answered question
			31
			skipped question
			0

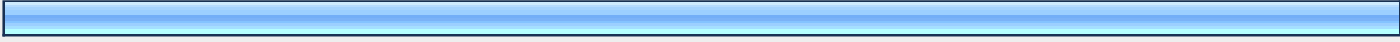


3. LC3 Policy Area: Conserving and Enhancing All features and elements of the AONB's landscape and special character are conserved by being given due consideration in proposals for change within the AONB. Where possible, specific measures for enhancement will be sought. Policy Objectives - To inform planning proposals affecting existing land use through the AONB's Landscape Character Assessment and any additional adopted design guidance from the AONB Unit. To seek to implement management aims identified through landscape character assessment through the AONB Management Plan Action Plan. To identify and implement ways to protect and enhance the non-physical elements that make the AONB special, including scenic views, seascapes, peace and tranquility and 'dark skies'. To challenge development proposals that do not conserve or enhance the natural beauty and landscape character resource of the AONB and its Heritage Coasts. To identify and implement measures that respect landscape character and provide mitigation for development which is unavoidable or which has already taken place.

		Response Percent	Response Count
Yes		100.0%	30
No		0.0%	0
Don't Know		0.0%	0
Do you have any other observations on this particular policy or policy objectives that you would like to make?			17
			answered question
			30

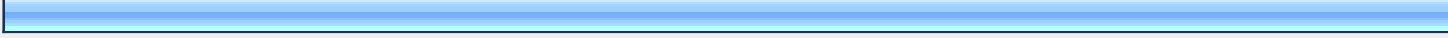

4. EH1 Policy Area: Awareness The importance of earth heritage and its relationship to the character and special qualities of the AONB is widely understood. Policy Objectives - To promote the value of the geology, geomorphology, palaeontology, and earth heritage as an integral part of the character of the AONB. To develop opportunities to provide educational material which includes information on the earth heritage and geodiversity of the AONB and the contribution these make to its special qualities and character. To promote responsible fossil collection and other recreational activities which impact upon the condition of the earth heritage resource of the AONB.

		Response Percent	Response Count
Yes		93.3%	28
No		0.0%	0
Don't Know		6.7%	2
Do you have any other observations on this particular policy or policy objectives that you would like to make?			17
answered question			30
skipped question			1

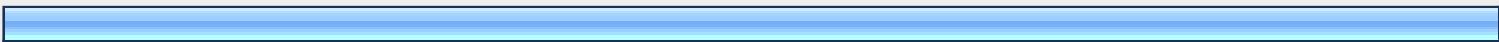
5. EH2 Policy Area: Recording and Monitoring The impact of recreational activities, agriculture, climate change and development on earth heritage within the AONB is monitored and researched. Policy Objectives - To develop the practices and techniques for recording and monitoring data about the condition of, and changes to, the AONB's earth heritage resource. To develop partnership projects to manage change where it threatens, or could offer benefit to, the earth heritage resource of the AONB.

		Response Percent	Response Count
Yes		93.3%	28
No		3.3%	1
Don't Know		3.3%	1
Do you have any other observations on this particular policy or policy objectives that you would like to make?			11
answered question			30
skipped question			1




6. EH3 Policy Area: Conserving and Enhancing Earth Heritage issues are given due consideration in proposals for development and other change within the AONB. Policy Objectives - To ensure that mineral extraction, restoration and landfill proposals are compatible with landscape, historic environment and nature conservation objectives for AONB management. To encourage and partner management planning of the water resource and abstraction levels at a catchment area scale. To promote and support agri-environment schemes and whole farm plans that seek to protect earth heritage through sustainable agricultural practice. To ensure that there is a presumption against proposals for development that may impact upon natural coastal processes within the AONB. To encourage the appropriate management of redundant quarries for nature conservation (including geological features), remaining archaeological interest and, where suitable, recreational activities. To investigate the management of tide-borne litter along the dramatic undeveloped coastline of the Isle of Wight AONB and Heritage Coasts.

		Response Percent	Response Count
Yes		96.7%	29
No		3.3%	1
Don't Know		0.0%	0
Do you have any other observations on this particular policy or policy objectives that you would like to make?			17
			answered question
			30
			skipped question
			1

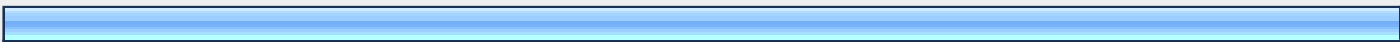


7. W1 Policy Area: Awareness The importance of wildlife and its relationship to the character of the AONB is widely understood. **Policy Objectives** - To promote the value of wildlife, habitats and nature conservation as an integral part of the character of the AONB. To develop opportunities to provide educational material, which includes information on nature conservation within the AONB and the contribution wildlife makes to its special qualities and character. To promote community-based initiatives linking people with nature conservation practice to foster greater community involvement and ownership. To promote responsible recreational and leisure activities in an attempt to limit any detrimental impact upon wildlife within the AONB.

		Response Percent	Response Count
Yes		100.0%	30
No		0.0%	0
Don't Know		0.0%	0
Do you have any other observations on this particular policy or policy objectives that you would like to make?			11
answered question			30
skipped question			1

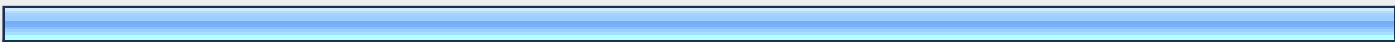


8. W2 Policy Area: Recording and Monitoring The impact of recreational activities, agriculture, land management, potential climate change and development on wildlife within the AONB will be monitored and researched. Policy Objectives - To develop mechanisms for recording and monitoring data about the extent and condition of habitats and species within the AONB, as part of the Biodiversity Action Plan process. To develop mechanisms to assess the impact of recreational/leisure activities and land management change on the wildlife resource within the AONB. To develop mechanisms to assess the impact of climate change on habitats and species within the AONB. To develop partnership projects to manage change where it threatens, or could offer benefit to, the wildlife within the AONB.

		Response Percent	Response Count
Yes		86.7%	26
No		6.7%	2
Don't Know		6.7%	2
Do you have any other observations on this particular policy or policy objectives that you would like to make?			17
answered question			30
skipped question			1

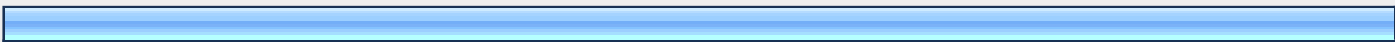


9. W3 Policy Area: Conserving and Enhancing Wildlife issues are given due consideration in proposals for development and other change within the AONB. Where possible, specific measures for enhancement of habitats will be sought. **Policy Objectives** - To ensure the consideration of wildlife issues as part of any proposal for development or land management change within the AONB, where possible securing mitigation and enhancement measures in the process. To promote and support agri-environment schemes and whole farm plans that provide for wildlife through sustainable agricultural practice. To ensure that there is a presumption against proposals for development that may impact upon natural coastal processes within the AONB.

		Response Percent	Response Count
Yes		93.3%	28
No		3.3%	1
Don't Know		3.3%	1
Do you have any other observations on this particular policy or policy objectives that you would like to make?			15
<i>answered question</i>			30
<i>skipped question</i>			1

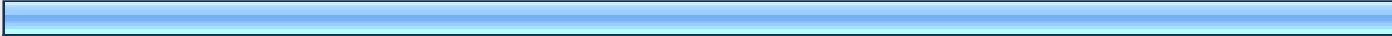


10. HE1 Policy Area: Awareness The importance of the historic environment and its relationship to the character of the AONB is widely understood. Policy Objectives - To seek opportunities to promote the importance of the historic environment to the special qualities and character of the AONB. To encourage greater community involvement in the assessment, description, management and celebration of the historic environment. To develop specific opportunities to provide educational material that includes the historic environment and its role in the special qualities and character of the AONB. To identify where there are gaps in our knowledge base that require further research. To provide an authoritative information and advice service with regard to the historic environment within the AONB.

		Response Percent	Response Count
Yes		93.1%	27
No		3.4%	1
Don't Know		3.4%	1
Do you have any other observations on this particular policy or policy objectives that you would like to make?			17
<i>answered question</i>			29
<i>skipped question</i>			2



11. HE2 Policy Area: Recording and Monitoring The impact of recreational activities, agriculture, land management, potential climate change and development on the historic environment within the AONB is monitored and researched. Policy Objectives - To develop mechanisms to research record and monitor the extent and condition of the historic environment within the AONB. To establish mechanisms to monitor the impact of change upon the historic environment and its impacts on the special qualities and character of the AONB. To develop partnership projects to manage and influence change where it threatens or offers an opportunity to benefit the historic environment within the AONB.

		Response Percent	Response Count
Yes		93.1%	27
No		3.4%	1
Don't Know		3.4%	1
Do you have any other observations on this particular policy or policy objectives that you would like to make?			11
<i>answered question</i>			29
<i>skipped question</i>			2




12. HE3 Policy Area: Conserving and Enhancing Historic environment issues are given due consideration in proposals for development and other change within the AONB. Where possible, specific measures for enhancement and protection of this resource will be sought. Policy Objectives - To seek appropriate measures to record, protect and manage the historic environment within the planning process including, where possible, mitigation and management enhancement. To provide guidance to inform decision/policy making and to influence activities that are outside of any regulatory process.

		Response Percent	Response Count
Yes		93.1%	27
No		3.4%	1
Don't Know		3.4%	1
Do you have any other observations on this particular policy or policy objectives that you would like to make?			13
<i>answered question</i>			29
<i>skipped question</i>			2

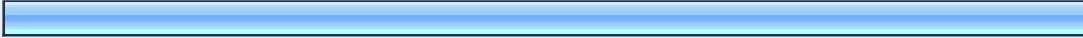


13. RURAL COMMUNITY AND ECONOMY LW1 Policy Area: Awareness Viable, vibrant and inclusive rural communities are supported and their relationship to the landscape character of the AONB widely understood. Policy Objectives - To develop a greater sense of ownership and value of the AONB designation by communities. To help to develop community-based approaches to landscape character assessment and community planning, identifying local distinctiveness and sense of place as integral to such approaches.

		Response Percent	Response Count
Yes		89.7%	26
No		0.0%	0
Don't Know		10.3%	3
Do you have any other observations on this particular policy or policy objectives that you would like to make?			8
<i>answered question</i>			29
<i>skipped question</i>			2




14. RURAL COMMUNITY AND ECONOMY LW2 Policy Area: Conserving and Enhancing People are actively involved in conserving, enhancing and celebrating the AONB and in decision-making processes for its future. Policy Objectives - To seek to identify and promote the economic value of the designation to its communities. To work with partners to ensure that AONB communities are well served, with sufficient access to goods and services. To work with partners to ensure that sustainable approaches are taken to address all issues affecting rural communities within the AONB.

		Response Percent	Response Count
Yes		65.5%	19
No		3.4%	1
Don't Know		31.0%	9
Do you have any other observations on this particular policy or policy objectives that you would like to make?			10
			answered question
			29
			skipped question
			2




15. RURAL COMMUNITY AND ECONOMY LW3 Policy Area: Conserving and Enhancing Sustainable development conserves and enhances landscape character and brings jobs, services and economic well-being. Policy Objectives are the same as in the previous question being - To seek to identify and promote the economic value of the designation to its communities. To work with partners to ensure that AONB communities are well served, with sufficient access to goods and services. To work with partners to ensure that sustainable approaches are taken to address all issues affecting rural communities within the AONB.

		Response Percent	Response Count
Yes		72.4%	21
No		10.3%	3
Don't Know		17.2%	5
Do you have any other observations on this particular policy or policy objectives that you would like to make?			9
			answered question
			29
			skipped question
			2




16. DEVELOPMENT LW4 Policy Area: Conserving and Enhancing Planning policies are coherent and their implementation consistent, affording the necessary protection, conservation and enhancement of the AONB. Policy Objectives - To support development of a nature and scale appropriate to its setting that does not compromise AONB purposes. To ensure that planning policy and supplementary planning guidance considers the AONB and its purposes. To encourage greater community involvement in the description and formulation of locally based approaches to complement the planning process and help to conserve and enhance the AONB. To initiate preparation of guidance and other documents that seek to influence specific activities and features that have a potentially damaging impact upon the AONB designation.

		Response Percent	Response Count
Yes		65.5%	19
No		3.4%	1
Don't Know		31.0%	9
Do you have any other observations on this particular policy or policy objectives that you would like to make?			11
<i>answered question</i>			29
<i>skipped question</i>			2



17. DEVELOPMENT LW5 Policy Area: Conserving and Enhancing Support is given to the need to recognise and reinforce local character and distinctiveness in the design, scale, setting and materials that are used when converting existing traditional buildings and new development within the AONB and its settlements. Policy Objectives are the same as in the previous question being - To support development of a nature and scale appropriate to its setting that does not compromise AONB purposes. To ensure that planning policy and supplementary planning guidance considers the AONB and its purposes. To encourage greater community involvement in the description and formulation of locally based approaches to complement the planning process and help to conserve and enhance the AONB. To initiate preparation of guidance and other documents that seek to influence specific activities and features that have a potentially damaging impact upon the AONB designation.

		Response Percent	Response Count
Yes		69.0%	20
No		3.4%	1
Don't Know		27.6%	8
Do you have any other observations on this particular policy or policy objectives that you would like to make?			8
<i>answered question</i>			29
<i>skipped question</i>			2


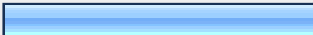
18. DEVELOPMENT LW6 Policy Area: Conserving and Enhancing Sustainable approaches to development are encouraged where they conserve and enhance the AONB. Policy Objectives are the same as in the previous question being - To support development of a nature and scale appropriate to its setting that does not compromise AONB purposes. To ensure that planning policy and supplementary planning guidance considers the AONB and its purposes. To encourage greater community involvement in the description and formulation of locally based approaches to complement the planning process and help to conserve and enhance the AONB. To initiate preparation of guidance and other documents that seek to influence specific activities and features that have a potentially damaging impact upon the AONB designation.

		Response Percent	Response Count
Yes		72.4%	21
No		3.4%	1
Don't Know		24.1%	7
Do you have any other observations on this particular policy or policy objectives that you would like to make?			8
<i>answered question</i>			29
<i>skipped question</i>			2


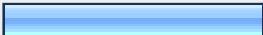
19. TT1 Policy Area: Conserving and Enhancing The importance of the AONB's local distinctiveness and character is recognised and given due consideration as part of maintenance and improvements to the highway network. **Policy Objectives** - To work with the local Highway Authority to seek to ensure that wherever possible the character and local distinctiveness of the AONB is conserved and enhanced through the design and maintenance of the highways network. In partnership, to help to identify opportunities to provide and promote public transport for rural communities and visitors of the AONB. In partnership, to identify the impact of traffic, and opportunities to manage it, within the AONB. To promote the use and protection of the public rights of way network as an important means of accessing the AONB.

		Response Percent	Response Count
Yes		86.2%	25
No		0.0%	0
Don't Know		13.8%	4
Do you have any other observations on this particular policy or policy objectives that you would like to make?			8
			answered question
			29
			skipped question
			2


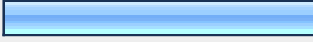
20. TT2 Policy Area: Conserving and Enhancing Sustainable transport initiatives within the AONB are supported as a way of reducing the impact and volume of traffic on the AONB. Policy Objectives are the same as in the previous question being - To work with the local Highway Authority to seek to ensure that wherever possible the character and local distinctiveness of the AONB is conserved and enhanced through the design and maintenance of the highways network. In partnership, to help to identify opportunities to provide and promote public transport for rural communities and visitors of the AONB. In partnership, to identify the impact of traffic, and opportunities to manage it, within the AONB. To promote the use and protection of the public rights of way network as an important means of accessing the AONB.

		Response Percent	Response Count
Yes		79.3%	23
No		0.0%	0
Don't Know		20.7%	6
Do you have any other observations on this particular policy or policy objectives that you would like to make?			11
			answered question
			29
			skipped question
			2


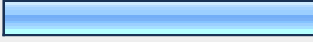
21. FF1 Policy Area: Awareness The importance of farming and forestry to the landscape of the AONB is widely understood and promoted. Policy Objectives - To raise awareness in the wider community of the need for traditional farming practice and its important role in the character of the AONB landscape. To promote the need for new mechanisms to support farming and forestry in the AONB, where this conserves and enhances the AONB. To raise awareness amongst farmers and land managers of the AONB and its purpose. To provide advice and support to land managers on landscape character and its relationship to farming and forestry business practice.

		Response Percent	Response Count
Yes		82.8%	24
No		0.0%	0
Don't Know		17.2%	5
Do you have any other observations on this particular policy or policy objectives that you would like to make?			9
<i>answered question</i>			29
<i>skipped question</i>			2



22. FF2 Policy Area: Conserving and Enhancing Farming and forestry practice and diversification within the AONB, which conserves and enhances the area is encouraged and supported. Policy Objectives - In partnership, to help to identify and support local branding and marketing of farm and woodland products to help to sustain appropriate land management. To encourage the integration of farming and forestry practice with the management of earth heritage, landscape and the natural and historic environments through the use of whole farm plans/forest design plans. To ensure that information and access to funding schemes is easily available and accessed by land managers to facilitate sustainable management of farmed and wooded land. To encourage sympathetic diversification to help maintain the viability of disused farm buildings and provide farm income where consistent with policy and the conservation and enhancement of the AONB. To promote a viable mixed farming economy based on high-quality food production, including extensive livestock rearing with high standards of animal welfare to conserve and enhance the distinctive AONB landscape. To promote a profitable, high-quality local food and wood processing economy to revitalise local farming and forestry and raise awareness among visitors and residents of the benefits of purchasing locally sourced foods.

		Response Percent	Response Count
Yes		79.3%	23
No		0.0%	0
Don't Know		20.7%	6
Do you have any other observations on this particular policy or policy objectives that you would like to make?			8
			answered question
			29
			skipped question
			2

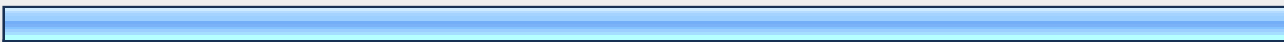

23. FF3 Policy Area: Conserving and Enhancing The development of local skills, markets and processing facilities are recognised as being beneficial to the economic viability of farming and forestry within the AONB. Policy Objectives are the same as in the previous question being - In partnership, to help to identify and support local branding and marketing of farm and woodland products to help to sustain appropriate land management. To encourage the integration of farming and forestry practice with the management of earth heritage, landscape and the natural and historic environments through the use of whole farm plans/forest design plans. To ensure that information and access to funding schemes is easily available and accessed by land managers to facilitate sustainable management of farmed and wooded land. To encourage sympathetic diversification to help maintain the viability of disused farm buildings and provide farm income where consistent with policy and the conservation and enhancement of the AONB. To promote a viable mixed farming economy based on high-quality food production, including extensive livestock rearing with high standards of animal welfare to conserve and enhance the distinctive AONB landscape. To promote a profitable, high-quality local food and wood processing economy to revitalise local farming and forestry and raise awareness among visitors and residents of the benefits of purchasing locally sourced foods.

		Response Percent	Response Count
Yes		79.3%	23
No		0.0%	0
Don't Know		20.7%	6
Do you have any other observations on this particular policy or policy objectives that you would like to make?			11
			answered question
			29
			skipped question
			2

24. VE1 Policy Area: Conserving and Enhancing The important potential of the AONB as a sustainable resource for sport, leisure, recreation and tourism activities consistent with its conservation and enhancement is recognised. Support for such activities should be based on a sound understanding of the potential impacts on the area. Policy Objectives - To work with partners to ensure that access and recreation within the AONB is managed to conserve and enhance the landscape. To promote opportunities for sustainable tourism and access to the AONB for all. To promote responsible enjoyment of the landscape of the AONB through an increased understanding of its complexity, value and management. To market the AONB as a 'sustainable tourism' destination.

		Response Percent	Response Count
Yes		82.1%	23
No		0.0%	0
Don't Know		17.9%	5
Do you have any other observations on this particular policy or policy objectives that you would like to make?			14
<i>answered question</i>			28
<i>skipped question</i>			3

25. VE2 Policy Area: Conserving and Enhancing People visiting and enjoying the AONB have an understanding of its importance, landscape character and its complexity, and are encouraged to act responsibly in order to conserve and enhance these qualities. Policy Objectives are the same as in the previous question being - To work with partners to ensure that access and recreation within the AONB is managed to conserve and enhance the landscape. To promote opportunities for sustainable tourism and access to the AONB for all. To promote responsible enjoyment of the landscape of the AONB through an increased understanding of its complexity, value and management. To market the AONB as a 'sustainable tourism' destination.

		Response Percent	Response Count
Yes		85.7%	24
No		0.0%	0
Don't Know		14.3%	4
Do you have any other observations on this particular policy or policy objectives that you would like to make?			13
<i>answered question</i>			28
<i>skipped question</i>			3

26. Please give us your views.

		Response Count
		5
<i>answered question</i>		5
<i>skipped question</i>		26