
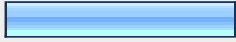
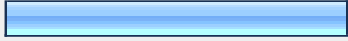





Isle of Wight AONB Management Plan Review - Threats and Challenges Survey

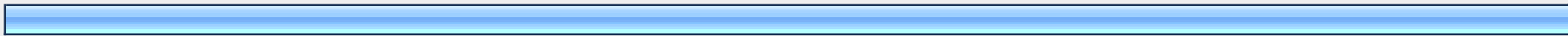
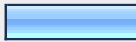

1. Threats and Challenges for Landscape Character in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Lack of knowledge, detailed local description and recording of the complexity of the landscape character of the AONB." Context - There is a need for better understanding of the landscape at a local level, including the perception and value placed on it by the local community.

		Response Percent	Response Count
Yes		74.4%	29
No		10.3%	4
Don't Know		15.4%	6
Do you have any observations on this particular threat/challenge that you would like to make?			19
<i>answered question</i>			39
<i>skipped question</i>			1




2. Threats and Challenges for Landscape Character in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Lack of awareness of landscape character as a concept and its assessment as an approach" Context - Although now more widely known, the concept of landscape character assessment to identify local distinctiveness is still under-used and techniques have evolved since the 1994 assessment.

		Response Percent	Response Count
Yes		58.3%	21
No		2.8%	1
Don't Know		38.9%	14
Do you have any observations on this particular threat/challenge that you would like to make?			20
answered question			36
skipped question			4

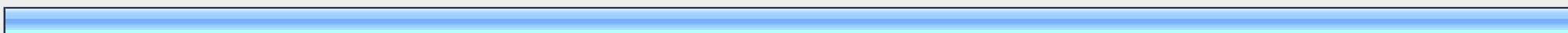

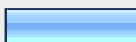
3. Threats and Challenges for Landscape Character in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Unsympathetic and generic approaches to development and design" Context - These can lead to an erosion of local distinctiveness. Vernacular design, historic settlement pattern and an understanding of landscape character can provide the basis for new innovative complementary approaches.

		Response Percent	Response Count
Yes		82.4%	28
No		5.9%	2
Don't Know		11.8%	4
Do you have any observations on this particular threat/challenge that you would like to make?			15
answered question			34
skipped question			6

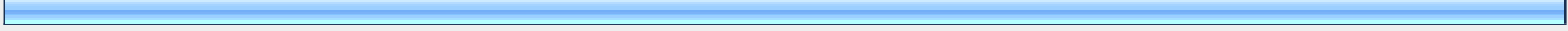

4. Threats and Challenges for Landscape Character in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Changing land management and ownership which may lead to a degradation of landscape character features" Context - The loss of traditional skills and local knowledge, coupled with the changing desires of those purchasing land, can result in new pressures on the landscape.

		Response Percent	Response Count
Yes		79.4%	27
No		5.9%	2
Don't Know		14.7%	5
Do you have any observations on this particular threat/challenge that you would like to make?			15
answered question			34
skipped question			6

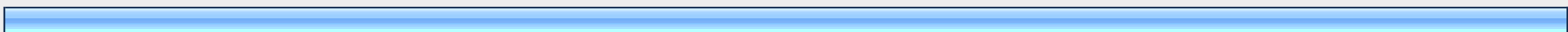
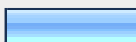
5. Threats and Challenges for Landscape Character in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Rural economic factors" Context - The social and economic needs of communities must be considered in our primary purpose to conserve and enhance the AONB.

		Response Percent	Response Count
Yes		91.2%	31
No		2.9%	1
Don't Know		5.9%	2
Do you have any observations on this particular threat/challenge that you would like to make?			13
answered question			34
skipped question			6




6. Threats and Challenges for Landscape Character in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Changing technology and its requirements for structures in the landscape." Context - Telecommunications, renewable energy and other new and emerging technologies will present new challenges and pressures on the landscape.

		Response Percent	Response Count
Yes		97.1%	33
No		2.9%	1
Don't Know		0.0%	0
Do you have any observations on this particular threat/challenge that you would like to make?			17
answered question			34
skipped question			6

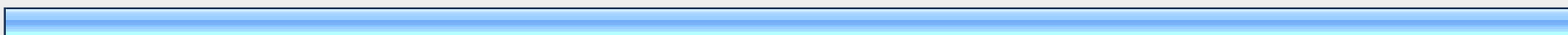
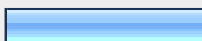
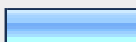
7. Threats and Challenges for Landscape Character in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Pressure from recreation and leisure use." Context - Increased extreme sports activities, the affordability of off road vehicles and a general increase in walking, cycling and horse riding offer both opportunities for the enjoyment of the designation but also a potential threat to the fabric of landscape.

		Response Percent	Response Count
Yes		94.1%	32
No		5.9%	2
Don't Know		0.0%	0
Do you have any observations on this particular threat/challenge that you would like to make?			22
answered question			34
skipped question			6

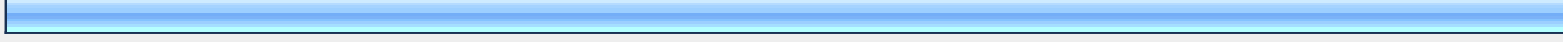
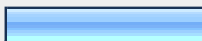
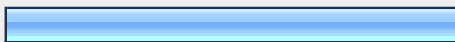
8. Threats and Challenges for Landscape Character in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Light and noise pollution and the impact that both have on landscape character and its enjoyment." Context - Parts of the Isle of Wight AONB are amongst the few remaining areas in the South East region where 'dark skies' can be experienced because of low levels of ambient light pollution and where one can be at peace, escaping the noise of traffic. Both factors are key qualities of the AONB. which are subject to continued threat.

		Response Percent	Response Count
Yes		88.2%	30
No		5.9%	2
Don't Know		5.9%	2
Do you have any observations on this particular threat/challenge that you would like to make?			19
answered question			34
skipped question			6

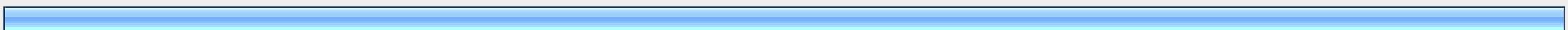
9. Threats and Challenges for Landscape Character in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "A loss of knowledge and practice of traditions, customs, dialect and the use of place names." Context - All of which play an important part in the local distinctiveness of the communities within the AONB.

		Response Percent	Response Count
Yes		85.3%	29
No		8.8%	3
Don't Know		5.9%	2
Do you have any observations on this particular threat/challenge that you would like to make?			19
answered question			34
skipped question			6




10. Threats and Challenges for Earth Heritage in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Agricultural intensification and its impact."
Context - Soil erosion, nitrate run off, waste products and their resulting impact on air quality are more acute when associated with intensive agricultural practice.

		Response Percent	Response Count
Yes		70.6%	24
No		8.8%	3
Don't Know		20.6%	7
Do you have any observations on this particular threat/challenge that you would like to make?			14
answered question			34
skipped question			6



11. Threats and Challenges for Earth Heritage in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Mineral extraction and landfill." Context - The need to source local materials for sympathetic restoration and new buildings that reflect the local vernacular should be balanced with the impact that quarrying has on the landscape in the short and long-term. The use of land within the AONB for landfill needs very careful consideration.

		Response Percent	Response Count
Yes		100.0%	33
No		0.0%	0
Don't Know		0.0%	0
Do you have any observations on this particular threat/challenge that you would like to make?			24
answered question			33
skipped question			7



12. Threats and Challenges for Earth Heritage in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Water Quality." Context - Agricultural practice and industrial practice (marine) can have an impact on the quality of our water resource. Quality of sewage treatment has been greatly improved on the Isle of Wight through the Seaclean Wight investment programme. This has led to more beaches reaching the 'Blue Flag' standard, an important factor for the Island's tourism market. Seasonal population change and clean water supplies are also a concern; active water conservation should be encouraged.

		Response Percent	Response Count
Yes		79.4%	27
No		5.9%	2
Don't Know		14.7%	5
Do you have any observations on this particular threat/challenge that you would like to make?			20
answered question			34
skipped question			6

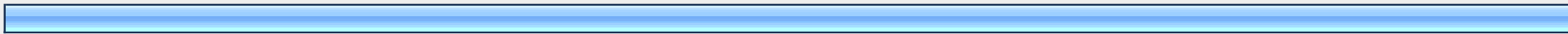


13. Threats and Challenges for Earth Heritage in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Climate Change and sea level rise." Context - Climate change and its impact upon the AONB needs to be monitored and assessed.

		Response Percent	Response Count
Yes		97.0%	32
No		0.0%	0
Don't Know		3.0%	1
Do you have any observations on this particular threat/challenge that you would like to make?			25
answered question			33
skipped question			7




14. Threats and Challenges for Earth Heritage in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Recreation and access (fossil collecting)."
Context - The increased reputation of the Island's Heritage Coastline and diverse geological and fossil resource have led to a rise in interest and activity. This needs to be monitored and managed to ensure that the resource is conserved.

		Response Percent	Response Count
Yes		78.8%	26
No		0.0%	0
Don't Know		21.2%	7
Do you have any observations on this particular threat/challenge that you would like to make?			16
			answered question
			33
			skipped question
			7

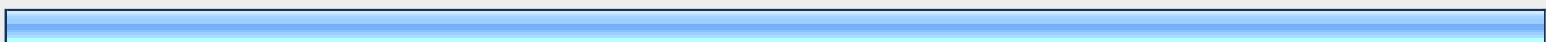

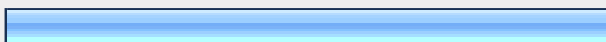
15. Threats and Challenges for Earth Heritage in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Development that interferes with natural coastal processes of sedimentation and erosion."
Context - The continuation of coastal processes is of great importance for nature conservation but can also impact upon livelihoods and property. The exposed geology of cliffs along undeveloped coastlines is a key feature of the Isle of Wight AONB. The deposition of tide-borne litter on rural beaches is a problem that requires attention, although there are no easy solutions.

		Response Percent	Response Count
Yes		87.5%	28
No		3.1%	1
Don't Know		9.4%	3
Do you have any observations on this particular threat/challenge that you would like to make?			19
			answered question
			32
			skipped question
			8

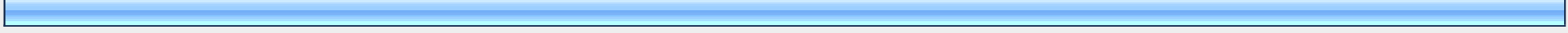
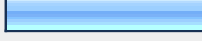
16. Threats and Challenges for Earth Heritage in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Lack of awareness of the importance of earth heritage to landscape, historic and natural environments." Context - The Isle of Wight is deemed to be one of the top areas of England for geological diversity. This contributed to the early interest in geology and to the aesthetic appreciation of landscape. The forthcoming local Geodiversity Action Plan will seek to raise awareness of this uniquely diverse resource.

		Response Percent	Response Count
Yes		69.7%	23
No		3.0%	1
Don't Know		27.3%	9
Do you have any observations on this particular threat/challenge that you would like to make?			10
answered question			33
skipped question			7




17. Threats and Challenges for Wildlife in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Management Issues." - Either inappropriate management, changes in management techniques or lack of any organised management regime.

		Response Percent	Response Count
Yes		69.7%	23
No		3.0%	1
Don't Know		27.3%	9
Do you have any observations on this particular threat/challenge that you would like to make?			9
answered question			33
skipped question			7

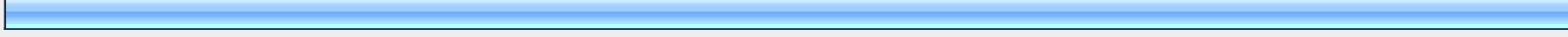
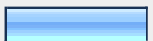
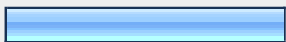
18. Threats and Challenges for Wildlife in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Habitat Fragmentation." Context - Creating island habitats where species are restricted in their movement leads to a decrease in genetic diversity of communities. Habitat networks are necessary to allow species migration.

		Response Percent	Response Count
Yes		90.9%	30
No		0.0%	0
Don't Know		9.1%	3
Do you have any observations on this particular threat/challenge that you would like to make?			14
			answered question
			33
			skipped question
			7



19. Threats and Challenges for Wildlife in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Recreation and tourism pressures." Context - Increased and inappropriate activities in the AONB can have an impact on wildlife and habitats.

		Response Percent	Response Count
Yes		93.8%	30
No		3.1%	1
Don't Know		3.1%	1
Do you have any observations on this particular threat/challenge that you would like to make?			13
			answered question
			32
			skipped question
			8


20. Threats and Challenges for Wildlife in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Agricultural intensification." Context - Use of fertilizers, herbicides and pesticides; monoculture; increased stocking levels; changes to crop rotation can lead to a degradation of habitats. Insufficient grazing and agricultural activity can be equally impactful.

		Response Percent	Response Count
Yes		81.3%	26
No		6.3%	2
Don't Know		12.5%	4
Do you have any observations on this particular threat/challenge that you would like to make?			12
answered question			32
skipped question			8

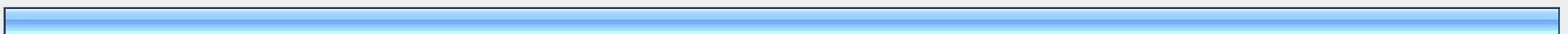

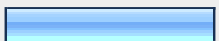
21. Threats and Challenges for Wildlife in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Economic viability of farming and reduction in traditional farming practices." Context - Subsidies and changes to markets are likely to change agricultural practice. This may offer opportunities as well as challenges.

		Response Percent	Response Count
Yes		96.9%	31
No		3.1%	1
Don't Know		0.0%	0
Do you have any observations on this particular threat/challenge that you would like to make?			16
answered question			32
skipped question			8



22. Threats and Challenges for Wildlife in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Lack of knowledge and awareness." Context - The link between consumers and land managers needs to be re-established and strengthened. The importance of farming to the quality of the landscape needs greater public understanding. There is also a need for information and advice for new small holding owners and those who have purchased land for leisure and amenity use.

		Response Percent	Response Count
Yes		100.0%	32
No		0.0%	0
Don't Know		0.0%	0
Do you have any observations on this particular threat/challenge that you would like to make?			15
answered question			32
skipped question			8




23. Threats and Challenges for Wildlife in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Water quality." Context - Pollution and nitrate run-off which cause eutrophication can have devastating impacts on the balance of water habitats.

		Response Percent	Response Count
Yes		87.5%	28
No		3.1%	1
Don't Know		9.4%	3
Do you have any observations on this particular threat/challenge that you would like to make?			8
answered question			32
skipped question			8

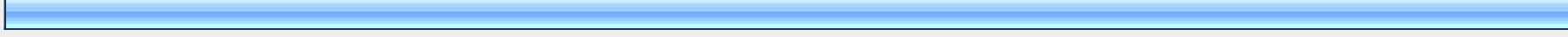
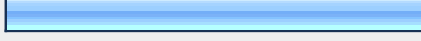
24. Threats and Challenges for Wildlife in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Drainage and water abstraction leading to changes in the natural water table." Context - There is a need to ensure that water levels are maintained at a level suitable for wildlife while also providing for irrigation and drinking water.

		Response Percent	Response Count
Yes		90.6%	29
No		0.0%	0
Don't Know		9.4%	3
Do you have any observations on this particular threat/challenge that you would like to make?			10
answered question			32
skipped question			8

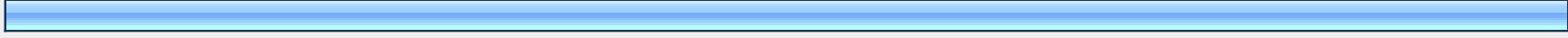
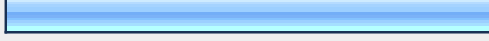
25. Threats and Challenges for Wildlife in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Built development including coastal defence works." Context - The intervention of natural coastal processes should be avoided. There is a need to protect land and property but this must be balanced with the need to ensure the protection of important habitats and geological environments.

		Response Percent	Response Count
Yes		81.3%	26
No		3.1%	1
Don't Know		15.6%	5
Do you have any observations on this particular threat/challenge that you would like to make?			14
answered question			32
skipped question			8



26. Threats and Challenges for Wildlife in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Climate change and sea level rise." Context - The impact that this will have on species and habitats has yet to be seen. Where possible areas should be provided to allow the gradual migration of species and habitats as climate and sea levels change.

		Response Percent	Response Count
Yes		81.3%	26
No		0.0%	0
Don't Know		18.8%	6
Do you have any observations on this particular threat/challenge that you would like to make?			10
			answered question
			32
			skipped question
			8

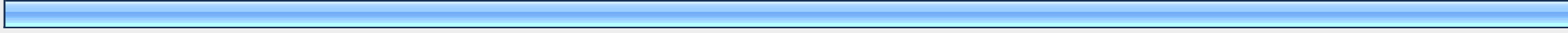
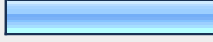
27. Threats and Challenges for Wildlife in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Unknown state of fisheries." Context - Further research is required to identify the condition and extent of fisheries off the Island's coast. Historically fishing was an important economic activity for Islanders. The promotion of local produce and products may lead to an expansion in the fishery sector to provide for demand. This will need to be balanced with the need for conservation of the resource.

		Response Percent	Response Count
Yes		78.1%	25
No		0.0%	0
Don't Know		21.9%	7
Do you have any observations on this particular threat/challenge that you would like to make?			13
			answered question
			32
			skipped question
			8



28. Threats and Challenges for Wildlife in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Delivery of Biodiversity Action Plan targets." Context - As with all partnership approaches, this requires the effort, goodwill and resources of many organisations. A systematic and strategic approach should provide benefits for wildlife and create a better appreciation of the importance of nature conservation to people's quality of life.'

		Response Percent	Response Count
Yes		93.8%	30
No		0.0%	0
Don't Know		6.3%	2
Do you have any observations on this particular threat/challenge that you would like to make?			10
answered question			32
skipped question			8

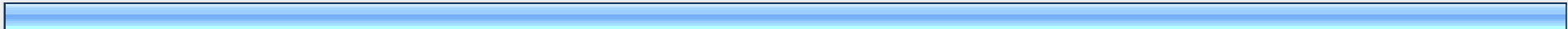


29. Threats and Challenges to the Historic Environment within the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Development pressures." Context - The historic environment should be considered in all proposals for development. All development has the potential to damage this important and finite resource. The Unitary Development Plan provides the framework for the proposals for development that may have an impact on archaeology and the historic environment within the AONB. Opportunities to record and enhance the historic environment should be considered in all land use and management practices within the AONB.

		Response Percent	Response Count
Yes		90.6%	29
No		0.0%	0
Don't Know		9.4%	3
Do you have any observations on this particular threat/challenge that you would like to make?			12
answered question			32
skipped question			8



30. Threats and Challenges to the Historic Environment within the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Impacts of recreation and leisure activities." Context - Changes in the way the countryside is used for leisure and sport may place increased pressure on the historic environment.

		Response Percent	Response Count
Yes		90.6%	29
No		0.0%	0
Don't Know		9.4%	3
Do you have any observations on this particular threat/challenge that you would like to make?			16
			answered question
			32
			skipped question
			8

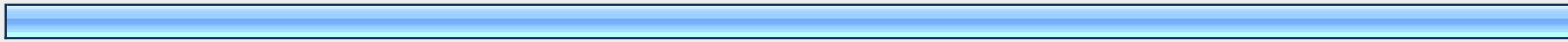
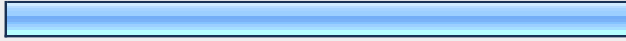
31. Threats and Challenges to the Historic Environment within the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Portable antiquities." Context - In order to maintain a true record and understanding of the historic environment, all finds should be recorded.

		Response Percent	Response Count
Yes		87.5%	28
No		3.1%	1
Don't Know		9.4%	3
Do you have any observations on this particular threat/challenge that you would like to make?			6
			answered question
			32
			skipped question
			8



32. Threats and Challenges to the Historic Environment within the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Farming and forestry practices."
Context - Some farming and forestry operations can damage the historic environment. This includes, for example, deep ploughing and plantation forestry. We need greater understanding of the impact of these activities on the historic environment. Education also has a role, to encourage sympathetic land management such as the agri-environment schemes and non-cultivation in areas of high historic environment importance.

		Response Percent	Response Count
Yes		87.1%	27
No		0.0%	0
Don't Know		12.9%	4
Do you have any observations on this particular threat/challenge that you would like to make?			8
			answered question
			31
			skipped question
			9

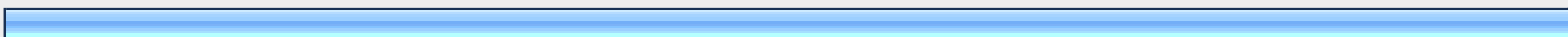
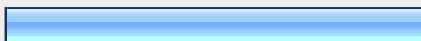
33. Threats and Challenges to the Historic Environment within the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Sustainability."
Context - The needs of the historic environment must be considered in all proposals for change in order to retain the 'time depth' (a legacy of the activities of people throughout history) of the landscape for future generations.

		Response Percent	Response Count
Yes		71.9%	23
No		0.0%	0
Don't Know		28.1%	9
Do you have any observations on this particular threat/challenge that you would like to make?			8
			answered question
			32
			skipped question
			8



34. Threats and Challenges to the Historic Environment within the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Climate change and coastal erosion." Context - Increased erosion as a result of changing weather patterns and the impact of sea level rise can lead to exposed archaeology and paleoenvironments. Our knowledge of these assets will soon be lost if they are not recorded.

		Response Percent	Response Count
Yes		80.6%	25
No		0.0%	0
Don't Know		19.4%	6
Do you have any observations on this particular threat/challenge that you would like to make?			9
			answered question
			31
			skipped question
			9

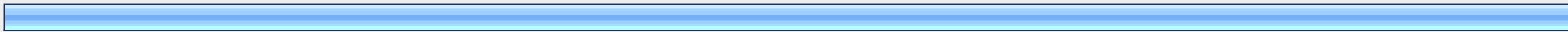

35. Threats and Challenges to the Historic Environment within the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Skills and resource shortages" Context - Funding for the recording and management of the historic environment is required if we are to ensure that its continuing contribution to the landscape and the AONB's sense of place is retained.

		Response Percent	Response Count
Yes		81.3%	26
No		0.0%	0
Don't Know		18.8%	6
Do you have any observations on this particular threat/challenge that you would like to make?			13
			answered question
			32
			skipped question
			8



36. Threats and Challenges to the Historic Environment within the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Awareness and intellectual access" Context - More and more information is being compiled about the archaeology and historic environment of the AONB. We need to find ways to involve the community in this and to allow this resource to influence policy and land management in the future. The landscape character of the AONB is rich in history. Promoting this as a fundamental element of the quality and enjoyment of today's AONB will help us to secure support for its protection, conservation and celebration.

		Response Percent	Response Count
Yes		90.6%	29
No		0.0%	0
Don't Know		9.4%	3
Do you have any observations on this particular threat/challenge that you would like to make?			10
			answered question
			32
			skipped question
			8

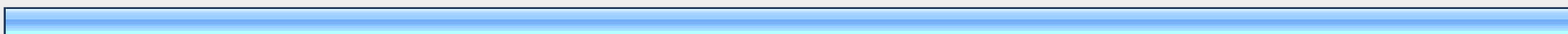

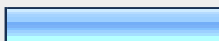
37. Threats and Challenges to the Historic Environment within the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Incomplete records/knowledge of the resource" Context - It must be acknowledged that there will always be an incomplete record of the historic environment. Developing a research framework can help to identify strategic ways to address the gaps in our knowledge. Good quality and reliable base line data is essential if we are to understand the impact of activities that threaten the historic environment of the AONB.

		Response Percent	Response Count
Yes		93.8%	30
No		0.0%	0
Don't Know		6.3%	2
Do you have any observations on this particular threat/challenge that you would like to make?			6
			answered question
			32
			skipped question
			8




38. Threats and Challenges to the Historic Environment within the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Agencies and utilities." Context - Permitted development rights afforded to agencies and utilities often allow works to take place without prior consultation. Public bodies whose activities may have an impact on the historic environment now have a statutory duty of regard towards the AONB. This will encourage such bodies to enter into early informal consultation prior to undertaking works.

		Response Percent	Response Count
Yes		86.7%	26
No		0.0%	0
Don't Know		13.3%	4
Do you have any observations on this particular threat/challenge that you would like to make?			11
answered question			30
skipped question			10

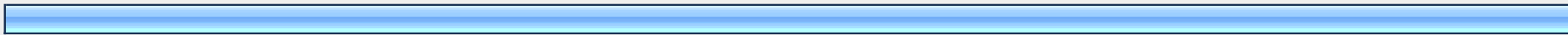

39. Threats and Challenges to Living and Working in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Affordable housing." Context - There is a lack of affordable housing in rural areas. The local community is being priced out of the market because of demand for housing in rural areas.

		Response Percent	Response Count
Yes		87.1%	27
No		3.2%	1
Don't Know		9.7%	3
Do you have any observations on this particular threat/challenge that you would like to make?			20
answered question			31
skipped question			9




40. Threats and Challenges to Living and Working in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Transport provision." Context - Although distances between settlements on the Isle of Wight are lower than in other rural areas of England, a high proportion of rural dwellers do not have access to a car during the working day. They therefore rely on public transport.

		Response Percent	Response Count
Yes		71.9%	23
No		3.1%	1
Don't Know		25.0%	8
Do you have any observations on this particular threat/challenge that you would like to make?			15
answered question			32
skipped question			8

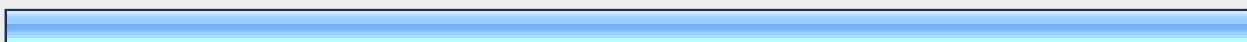
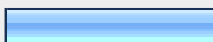
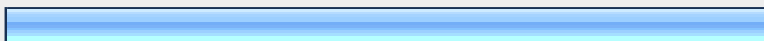
41. Threats and Challenges to Living and Working in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Services in decline" Context - Private and public services have declined in rural villages. Health services have been centralised, so people now have to travel greater distances to obtain health care. Post Offices, shops and pubs have declined in the face of increased competition from towns and changes in legislation.

		Response Percent	Response Count
Yes		84.4%	27
No		0.0%	0
Don't Know		15.6%	5
Do you have any observations on this particular threat/challenge that you would like to make?			15
answered question			32
skipped question			8




42. Threats and Challenges to Living and Working in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Social exclusion." Context - Many people who are less well off, disabled, unemployed or housebound are excluded from community life. Although voluntary and community groups work hard to address this, pockets of rural poverty are often hidden by conspicuous affluence.

		Response Percent	Response Count
Yes		93.8%	30
No		3.1%	1
Don't Know		3.1%	1
Do you have any observations on this particular threat/challenge that you would like to make?			10
answered question			32
skipped question			8

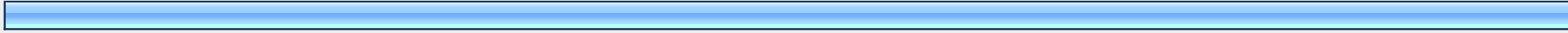
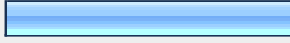
43. Threats and Challenges to Living and Working in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Rural crime." Context - Increasingly, problems that are traditionally associated with urban areas, such as vandalism, are now a perceived concern in rural areas of the Island.

		Response Percent	Response Count
Yes		56.3%	18
No		9.4%	3
Don't Know		34.4%	11
Do you have any observations on this particular threat/challenge that you would like to make?			19
answered question			32
skipped question			8



44. Threats and Challenges to Living and Working in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Employment." Context - The recent national trend for businesses to relocate to rural areas has not occurred to any great extent within the Isle of Wight AONB. This may be largely due to our Island status and the increased transport costs that this brings. There is scope to encourage sympathetic location of rural industry within the AONB where it can be demonstrated to bring social and economic benefits and is not detrimental to the landscape or environment. In particular, farm-based diversification and processing of agricultural products and green tourism initiatives may provide opportunities for rural employment.

		Response Percent	Response Count
Yes		75.0%	24
No		6.3%	2
Don't Know		18.8%	6
Do you have any observations on this particular threat/challenge that you would like to make?			14
answered question			32
skipped question			8

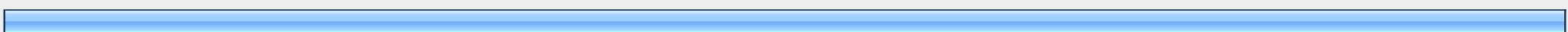


45. Threats and Challenges to Living and Working in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Development." Context - The impact of development on the character of the landscape and the settlements of the AONB is one of the most significant issues for AONB management. - The planning process is the main regulator of development pressure within the AONB. There is a presumption against large-scale development within the AONB. Where there is no alternative to the development, a thorough assessment of its potential environmental and visual impact is required. This often triggers the need for a formal Environmental Impact Assessment. - The AONB is often seen as a bar to all development. While it is essential that the landscape is conserved, this should not exclude change. Development that is of high-quality design, reflects the local distinctiveness of the AONB, enhances the area and creates jobs or services for the community, should be supported. - The AONB designation offers the opportunity to champion sustainable and innovative development where the environmental, social and economic benefits are in balance.

		Response Percent	Response Count
Yes		87.1%	27
No		0.0%	0
Don't Know		12.9%	4
Do you have any observations on this particular threat/challenge that you would like to make?			17
answered question			31
skipped question			9

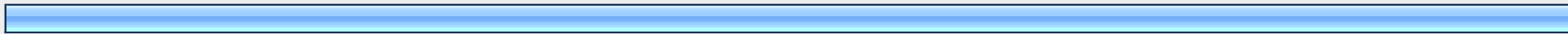


46. Threats and Challenges to Living and Working in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Resource use and waste." Context - The level of consumption and resource use on the Isle of Wight is related to: - Our Island status (transporting goods on and off the Island) - Natural resource availability and management - Lifestyle All of these factors have an impact on the landscape.

		Response Percent	Response Count
Yes		96.9%	31
No		0.0%	0
Don't Know		3.1%	1
Do you have any observations on this particular threat/challenge that you would like to make?			14
			answered question
			32
			skipped question
			8

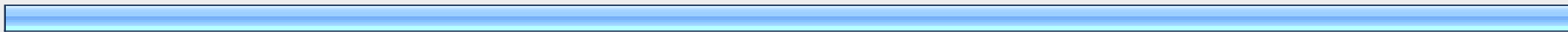

47. Threats and Challenges to Living and Working in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Renewable energy." Context - Of the total energy demand on the Island, 56% is currently met by piped gas from the mainland, 26% from petrol and diesel used for transport, 16% from electricity imported from the mainland and 0.4% from waste to energy (RDF) plant. - The UK Government target is to supply 10% of the UK's electricity from renewable energy by 2010. This forms part of the Government's Climate Change Programme, which aims to cut UK emissions of CO2 to 20% below 1990 levels by 2010. - Options for meeting this target on the Isle of Wight were explored through the Renewable Energy Strategy 2002: wind, biomass, tidal currents, waste to energy plants, bio-diesel, solar water heating and photo-voltaic cells were all considered. - The Renewable Energy Strategy recognises the opportunities that using the Island's renewable energy resources could have for the Island community. These are: . reducing the environmental impact of energy generation, . developing and regenerating the economy, . diversification of rural incomes, . promoting the Island as a centre for green tourism.

		Response Percent	Response Count
Yes		93.5%	29
No		3.2%	1
Don't Know		3.2%	1
Do you have any observations on this particular threat/challenge that you would like to make?			23
			answered question
			31



48. Threats and Challenges of Traffic and Transport in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Engineering/urbanisation through a standardised approach." Context - Generic approaches to signage and to the design of road schemes have a major impact on the local distinctiveness and character of an area. - Protecting an area's character has to be balanced with the need to maintain the highway and ensure that it is safe to use; this is often a difficult balance to strike.

		Response Percent	Response Count
Yes		87.5%	28
No		3.1%	1
Don't Know		9.4%	3
Do you have any observations on this particular threat/challenge that you would like to make?			20
answered question			32
skipped question			8

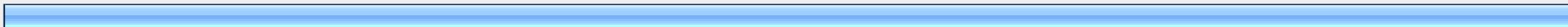

49. Threats and Challenges of Traffic and Transport in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Maintaining and protecting verges." Context - Increasing traffic levels and larger vehicles can lead to verges being eroded. Illegal and unregulated parking on verges can also cause problems.

		Response Percent	Response Count
Yes		96.9%	31
No		3.1%	1
Don't Know		0.0%	0
Do you have any observations on this particular threat/challenge that you would like to make?			17
answered question			32
skipped question			8




50. Threats and Challenges of Traffic and Transport in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Proliferation of signs and road furniture."
Context - Highways signage can have an urbanising impact on the rural highways network. Traffic regulation requires signage and there are often few discretionary powers regarding its design, size and placement. Maintaining existing signage and programmes to rationalise them can help to ensure that the impact of signage is minimised. The use of temporary plastic signs and of street furniture for fly posting should be discouraged.

		Response Percent	Response Count
Yes		96.9%	31
No		0.0%	0
Don't Know		3.1%	1
Do you have any observations on this particular threat/challenge that you would like to make?			17
<i>answered question</i>			32
<i>skipped question</i>			8

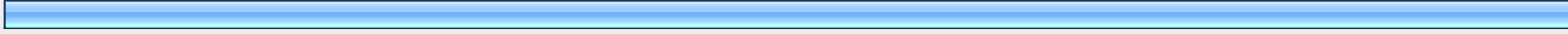

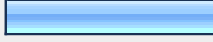
51. Threats and Challenges of Traffic and Transport in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Public transport."
Context - This needs to be regular, reliable, affordable, and convenient if it is to provide an alternative to the car. Alternatives such as walking and cycling may also offer opportunities for non-vehicular travel for work and leisure.

		Response Percent	Response Count
Yes		96.9%	31
No		0.0%	0
Don't Know		3.1%	1
Do you have any observations on this particular threat/challenge that you would like to make?			20
<i>answered question</i>			32
<i>skipped question</i>			8

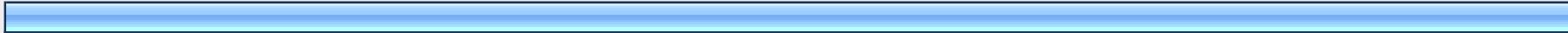
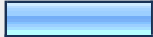

52. Threats and Challenges of Traffic and Transport in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Visitors and seasonal increase in traffic volume." Context - The contribution to the local economy by visitors to the Island is an important factor in the well-being of local communities and businesses. Increases in traffic volume in the summer months can have an impact on the rural villages and 'honey pot' sites.

		Response Percent	Response Count
Yes		93.5%	29
No		3.2%	1
Don't Know		3.2%	1
Do you have any observations on this particular threat/challenge that you would like to make?			15
			answered question
			31
			skipped question
			9

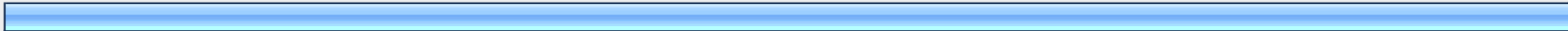

53. Threats and Challenges of Traffic and Transport in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Speed of traffic in villages and on the rural highway network." Context - Measures to reduce speeds on rural networks and in village centres may help to encourage greater non-vehicular use of the highway. The rural road network is often subject to the national speed limit, although the physical character of the road may prevent such high speeds being attempted. The 'Quiet Road' pilot scheme at Adgestone has had some success at attempting to persuade a more considerate approach by drivers in narrow rural lanes.

		Response Percent	Response Count
Yes		87.5%	28
No		3.1%	1
Don't Know		9.4%	3
Do you have any observations on this particular threat/challenge that you would like to make?			20
			answered question
			32
			skipped question
			8



54. Threats and Challenges of Traffic and Transport in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Traffic noise." Context - Tranquility is an important aspect of the special qualities of the landscape character of the AONB. Traffic noise can have an impact on this and we need to consider its management.

		Response Percent	Response Count
Yes		80.6%	25
No		6.5%	2
Don't Know		12.9%	4
Do you have any observations on this particular threat/challenge that you would like to make?			12
answered question			31
skipped question			9

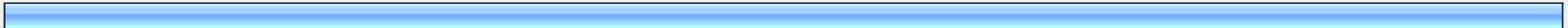

55. Threats and Challenges of Traffic and Transport in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Rights of Way network." Context - This extensive, well managed, well used network offers opportunities for access on foot, horse and cycle across the whole of the AONB. Further opportunities exist to integrate this network with the use of the broader highways network. However, illegal access by motorised vehicles to the AONB off routes that have motorised vehicular rights can cause problems and requires proper management.

		Response Percent	Response Count
Yes		87.5%	28
No		0.0%	0
Don't Know		12.5%	4
Do you have any observations on this particular threat/challenge that you would like to make?			16
answered question			32
skipped question			8




56. Threats and Challenges of Farming and Forestry in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Changed markets and economic conditions." Context - Uncertainties in the profitability of both forestry and agriculture make business planning difficult and have a resulting impact on investment and management.

		Response Percent	Response Count
Yes		90.6%	29
No		0.0%	0
Don't Know		9.4%	3
Do you have any observations on this particular threat/challenge that you would like to make?			10
			answered question
			32
			skipped question
			8

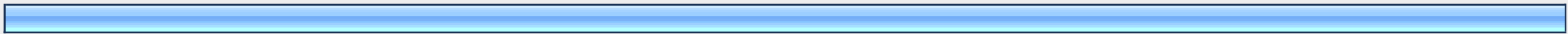

57. Threats and Challenges of Farming and Forestry in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Changes in legislation and increasing regulation." Context - Increasing paperwork and the need to meet new regulations both have an impact on time and workload of the farming and forestry sectors.

		Response Percent	Response Count
Yes		90.3%	28
No		0.0%	0
Don't Know		9.7%	3
Do you have any observations on this particular threat/challenge that you would like to make?			15
			answered question
			31
			skipped question
			9




58. Threats and Challenges of Farming and Forestry in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Grant funding and subsidy." Context - We have yet to see the impact of decoupling of subsidy for food production and the introduction of other incentives. Opportunities will be available for new approaches. Countryside Stewardship take up on the Island has been good and the Woodland Grant Scheme and JIGSAW offer strong incentives for woodland management and creation. There is still a need for easier access to advice for land management incentive schemes.

		Response Percent	Response Count
Yes		48.4%	15
No		12.9%	4
Don't Know		38.7%	12
Do you have any observations on this particular threat/challenge that you would like to make?			20
answered question			31
skipped question			9




59. Threats and Challenges of Farming and Forestry in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Demographics and farm unit size." Context - Increases in small farm units (demonstrated by Farm Census data) and an increase in land ownership rather than tenancy will both have impacts on land use. Small fields and woodland plots sell to those who may not have experience of land management and who wish to use them for leisure or amenity purposes.

		Response Percent	Response Count
Yes		87.1%	27
No		0.0%	0
Don't Know		12.9%	4
Do you have any observations on this particular threat/challenge that you would like to make?			16
answered question			31
skipped question			9

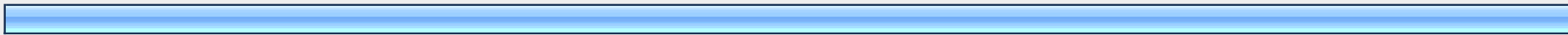

60. Threats and Challenges of Farming and Forestry in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Diversification." Context - Identifying niche and specialist markets, and producing products or services that can bring in a higher margin are still useful ways to supplement traditional incomes. Linking those who earn a living from managing the land to emerging rural markets will help to ensure future sympathetic management of the AONB. The conversion of redundant farm buildings can provide an income and retain buildings of local importance. Development of this nature should be sympathetic and appropriate to the historic environment and to nature conservation and be sustainable. It should not result in the need to provide new farm buildings, which are often less sympathetic to their location as they are of generic design. If new structures are essential they should be carefully sited and, where possible, constructed in suitable materials.

		Response Percent	Response Count
Yes		90.0%	27
No		3.3%	1
Don't Know		6.7%	2
Do you have any observations on this particular threat/challenge that you would like to make?			14
answered question			30
skipped question			10


61. Threats and Challenges of Farming and Forestry in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Recreation and access." Context - Open access legislation is soon due to commence. The majority of areas on the Isle of Wight identified in the provisional map are within the AONB; few areas have not already experienced a degree of permissive open access on foot. Trespass and inappropriate access can still cause difficulties to the farming and forestry sectors.

		Response Percent	Response Count
Yes		63.3%	19
No		10.0%	3
Don't Know		26.7%	8
Do you have any observations on this particular threat/challenge that you would like to make?			16
			answered question
			30
			skipped question
			10

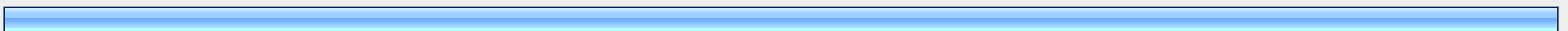
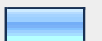
62. Threats and Challenges of Farming and Forestry in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Intensification vs extensification." Context - Arable and mixed farming is important to the character of the AONB, contributing to the special qualities of a number of Landscape Character Types (Southern Coastal Farmland, Intensive Agricultural Land, Chalk Downs). It is necessary to identify the impact this has on the natural and historic environments of the AONB. Stocking density of livestock, for example, is an important factor in managing chalk downland.

		Response Percent	Response Count
Yes		86.2%	25
No		0.0%	0
Don't Know		13.8%	4
Do you have any observations on this particular threat/challenge that you would like to make?			11
			answered question
			29
			skipped question
			11



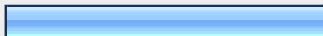
63. Threats and Challenges of Farming and Forestry in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Lack of Island based markets and processing facilities." Context - Off Island transport costs have profit and welfare implications. Linking local consumers to local markets will help to provide a viable farming and forestry sector. The need for an abattoir and timber treatment plant is acknowledged; both would help a local market to develop.

		Response Percent	Response Count
Yes		100.0%	30
No		0.0%	0
Don't Know		0.0%	0
Do you have any observations on this particular threat/challenge that you would like to make?			12
answered question			30
skipped question			10



64. Threats and Challenges of Farming and Forestry in the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Climate Change." Context - May open up opportunities to grow new and different crops. However, it may equally lead to irregular rainfall, with periods of drought and flash flooding which have implications for land managers.

		Response Percent	Response Count
Yes		96.6%	28
No		0.0%	0
Don't Know		3.4%	1
Do you have any observations on this particular threat/challenge that you would like to make?			15
answered question			29
skipped question			11

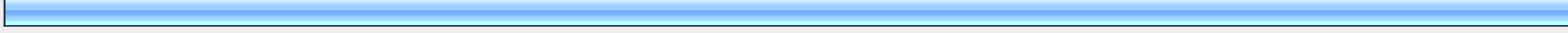

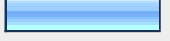
65. Threats and Challenges to Visiting and Enjoying the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Impact on the natural and historic environment." Context - High levels of use of paths and access points and the inappropriate pursuit of certain leisure activities can have a detrimental impact on the natural and historic resource within the AONB.

		Response Percent	Response Count
Yes		78.6%	22
No		7.1%	2
Don't Know		14.3%	4
Do you have any observations on this particular threat/challenge that you would like to make?			14
answered question			28
skipped question			12



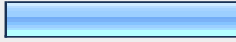
66. Threats and Challenges to Visiting and Enjoying the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Reliance on cars as transport to access the countryside." Context - A lack of alternatives to the car to access the countryside creates pressure for parking provision and traffic management. It can also result in congestion at 'honey pot' sites, detracting from their scenic beauty. It also excludes people who do not have access to a car for travel.

		Response Percent	Response Count
Yes		93.3%	28
No		0.0%	0
Don't Know		6.7%	2
Do you have any observations on this particular threat/challenge that you would like to make?			17
answered question			30
skipped question			10




67. Threats and Challenges to Visiting and Enjoying the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Noisy or intrusive recreational activities and their impact on enjoyment by others." Context - Changing recreational and leisure use of the countryside may place further pressure on tranquility, which is an important aspect of the character of the AONB.

		Response Percent	Response Count
Yes		89.7%	26
No		3.4%	1
Don't Know		6.9%	2
Do you have any observations on this particular threat/challenge that you would like to make?			15
answered question			29
skipped question			11

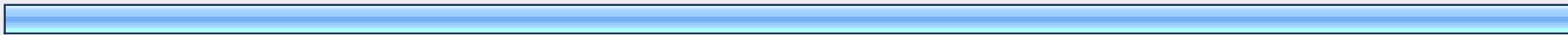

68. Threats and Challenges to Visiting and Enjoying the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Illegal access, trespass and damage to private property." Context - Whether deliberate or otherwise, increased use of the landscape for leisure and recreation may have a direct impact on the land and property of private landowners and farmers.

		Response Percent	Response Count
Yes		86.2%	25
No		3.4%	1
Don't Know		10.3%	3
Do you have any observations on this particular threat/challenge that you would like to make?			10
answered question			29
skipped question			11




69. Threats and Challenges to Visiting and Enjoying the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Opportunities for access are restricted for people with disabilities." Context - Access and enjoyment of the landscape of the AONB should be open to all members of society. There is a need to assess opportunities for its provision to less able and disabled people.

		Response Percent	Response Count
Yes		89.7%	26
No		3.4%	1
Don't Know		6.9%	2
Do you have any observations on this particular threat/challenge that you would like to make?			15
answered question			29
skipped question			11

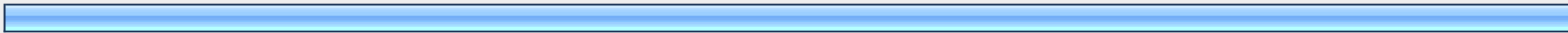


70. Threats and Challenges to Visiting and Enjoying the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Strategic gaps in the public rights of way network." Context - Walkers, horse riders and cyclists are at times required to use the road network. Strategic links in the existing public path network would enable these vulnerable road users to have safe passage.

		Response Percent	Response Count
Yes		86.2%	25
No		0.0%	0
Don't Know		13.8%	4
Do you have any observations on this particular threat/challenge that you would like to make?			16
answered question			29
skipped question			11




71. Threats and Challenges to Visiting and Enjoying the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Lack of data on the use of the AONB for leisure and recreation." Context - While we know that the landscape and countryside of the AONB are valued by visitors and the local community alike, we have little specific information about the visitor numbers or their likes, dislikes and overall experience.

		Response Percent	Response Count
Yes		62.1%	18
No		3.4%	1
Don't Know		34.5%	10
Do you have any observations on this particular threat/challenge that you would like to make?			15
answered question			29
skipped question			11

72. Threats and Challenges to Visiting and Enjoying the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "Potential for sustainable tourism and recreation activities." Context - There is the potential to extend the traditional season. This could bring social and economic well-being through sustainable tourism activities that are based on quiet enjoyment and understanding of the AONB.

		Response Percent	Response Count
Yes		89.7%	26
No		3.4%	1
Don't Know		6.9%	2
Do you have any observations on this particular threat/challenge that you would like to make?			14
answered question			29
skipped question			11

73. Threats and Challenges to Visiting and Enjoying the AONB. Do you agree that the following statement is still valid as a threat or challenge for the Isle of Wight AONB? "A general lack of association of the environmental qualities of the Isle of Wight with AONB designation." Context - Although the qualities of the landscape of the isle of Wight are known locally and nationally they are not immediately associated with the national AONB designation.

		Response Percent	Response Count
Yes		36.7%	11
No		13.3%	4
Don't Know		50.0%	15
Do you have any observations on this particular threat/challenge that you would like to make?			15
answered question			30
skipped question			10

74. If you have any other comments or wish to include other threats and challenges in your response which are not picked up in those listed in the survey please do so below.

		Response Count
		11
answered question		11
skipped question		29